

PURE

 sunbrella®

## A Realization of Shape, Texture and Color


Nature is a continually renewed expression of shapes, textures and colors. The Pure Collection embraces this expression through raw and plush textures, patterns drawn from universal geometry, and use of color to imitate optical effects found in nature. Pure realizes these sensory experiences through motifs that feel authentic, relevant and unforced, creating essential design elements that, layered together or mixed with other fabric collections, subtly adapt to their environment.

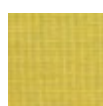
The fabrics of Pure create a natural duality with each other. Incorporating chenille and heathered yarn blends, dimensional stitching, and two-tone effects, Pure dramatizes the tension found in nature between soft and hard, linear and curved, light and shadow, and smooth and dimensional. In layering textures and tones, or focusing on a single pattern and hue, Pure reconciles these tensions and creates balance.





# CAST

This trusted basic has become a favorite, thanks to a finely textured, heathered weave that gives the fabric more depth and interest. With this collection launch, new colors of Cast have been added to expand the spectrum of available shades.


 **CAST CURRANT**  
48115-0000

 **CAST CITRUS**  
48112-0000

 **CAST LAUREL**  
48110-0000

 **CAST OCEAN**  
48103-0000

 **CAST PUMICE**  
48114-0000

 **CAST CHARCOAL**  
40483-0001

 **CAST CORAL**  
48108-0000

 **CAST MOSS**  
48109-0000

 **CAST ROYAL**  
48113-0000




# ESSENTIAL

A beautifully textured basic that serves to ground the collection. With a defined basketweave made from combining thick and thin yarns in both directions of the cloth, this textile is reminiscent of time-honored weaving techniques.

 ESSENTIAL SPARK  
16005-0011  
A

 ESSENTIAL PINE  
16005-0012  
A

 ESSENTIAL LAGOON  
16005-0001  
A

 ESSENTIAL INDIGO  
16005-0008  
A


 ESSENTIAL DAWN  
16005-0006  
A

 ESSENTIAL RUSSET  
16005-0010  
A

 ESSENTIAL COAL  
16005-0005  
A

 ESSENTIAL FLAX  
16005-0003  
A

 ESSENTIAL LIME  
16005-0013  
A

 ESSENTIAL SAND  
16005-0004  
A

 ESSENTIAL SEAGLASS  
16005-0007  
A

 ESSENTIAL GRANITE  
16005-0002  
A

 ESSENTIAL GARNET  
16005-0009  
A



# PLATFORM

A plush chenille, Platform features a gorgeous texture that mimics a sanded velvet. With its irregular, striated surface, Platform creates a natural and comforting tactile experience.

**PLATFORM CHAR**  
42091-0002  
 This fabric is shown railroaded  
A.

**PLATFORM CLOUD**  
42091-0011  
 This fabric is shown railroaded  
A.

**PLATFORM INDIGO**  
42091-0003  
 This fabric is shown railroaded  
A.

**PLATFORM SANGRIA**  
42091-0017  
 This fabric is shown railroaded  
A.

**PLATFORM SMOKE**  
42091-0001  
 This fabric is shown railroaded  
A.

**PLATFORM DOVE**  
42091-0009  
 This fabric is shown railroaded  
A.

**PLATFORM ELECTRIC**  
42091-0019  
 This fabric is shown railroaded  
A.

**PLATFORM HAZE**  
42091-0014  
 This fabric is shown railroaded  
A.

**PLATFORM HORIZON**  
42091-0018  
 This fabric is shown railroaded  
A.

**PLATFORM CORAL**  
42091-0016  
 This fabric is shown railroaded  
A.

**PLATFORM FAWN**  
42091-0008  
 This fabric is shown railroaded  
A.

**PLATFORM SALT**  
42091-0013  
 This fabric is shown railroaded  
A.

**PLATFORM ALOE**  
42091-0015  
 This fabric is shown railroaded  
A.



# AUTHENTIC

Authentic encourages individuality with its large pattern scale. Taking inspiration from Shibori hand-dyeing techniques, it features an abstract floral motif with playful energy.



**AUTHENTIC PEBBLE**  
145485-0002  
28" W X 28.27" H REPEAT  
(71.12CM X 71.81CM)



**AUTHENTIC INDIGO**  
145485-0001  
28.00" W X 28.27" H REPEAT  
(71.12CM X 71.81CM)



# ENRICH

Featuring a delicate hexagonal motif created by embroidery-inspired techniques, Enrich balances an irregular tonal weave with geometric form, adding refreshing lightness to the design.

**ENRICH INDIGO**  
44341-0001  
12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)  
 This fabric is shown railroaded

**ENRICH CLOUD**  
44341-0003  
12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)  
 This fabric is shown railroaded

**ENRICH RUBY**  
44341-0002  
12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)  
 This fabric is shown railroaded



# INTENT

A bold block stripe with diffused edges, Intent uses heavier blended yarns that give the fabric an earthier, grounded quality.



**INTENT MOSS**  
16003-0001  
9.19" W REPEAT (23.34CM)  
A



**INTENT MINK**  
16003-0002  
9.19" W REPEAT (23.34CM)  
A





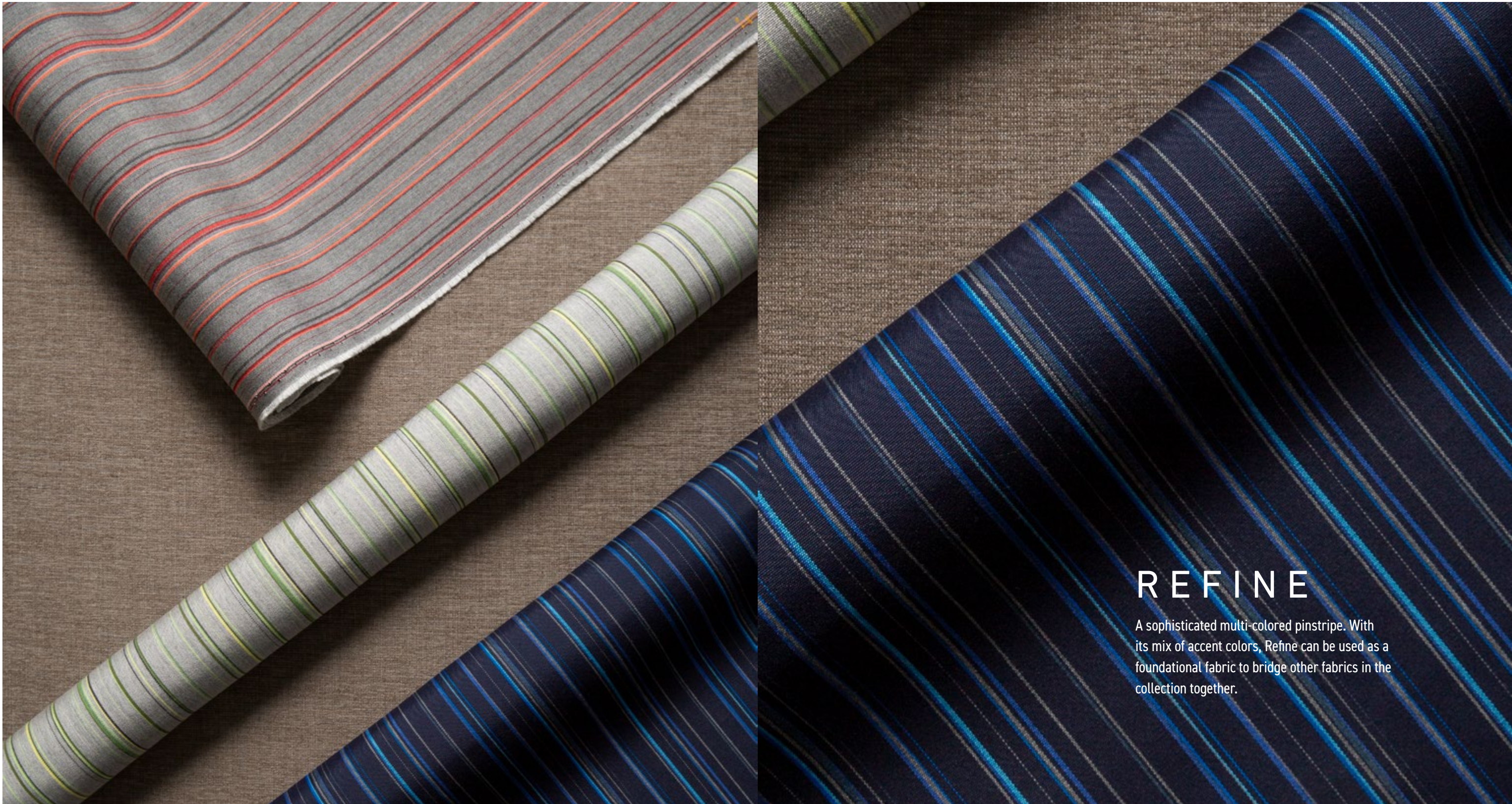
# PERCEPTION

This raw yet defined herringbone weave pops with an unexpected color gradient, creating subtle definition within its delicate ribbing.

PERCEPTION SPARK  
44339-0002  
4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)  
A.

PERCEPTION GLOW  
44339-0003  
4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)  
A.

PERCEPTION TREETOP  
44339-0001  
4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)  
A.



# REFINE

A sophisticated multi-colored pinstripe. With its mix of accent colors, Refine can be used as a foundational fabric to bridge other fabrics in the collection together.

REFINE CACTUS  
14017-0001  
6.12" W REPEAT (15.54CM)  
A.

REFINE EMBER  
14017-0002  
6.12" W REPEAT (15.54CM)  
A.

REFINE INDIGO  
14017-0003  
6.12" W REPEAT (15.54CM)  
A.



# SIMPLICITY

A warm, familiar plaid with a hand-loomed quality, Simplicity uses a thicker linen weave and a more muted color palette to create a comforting, homespun feel.

**SIMPLICITY ASH**  
 44340-0001  
 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)

**SIMPLICITY GARDEN**  
 44340-0003  
 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)

**SIMPLICITY LAGOON**  
 44340-0002  
 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)



# TRUSTED

A smooth chambray stripe with a matte, dusted effect and a relaxed, muted palette. Trusted naturally connects with Cast as a casual counterpart.



TRUSTED COAST  
40524-0002

9.53" W REPEAT (24.19CM)



TRUSTED FOG  
40524-0001

9.53" W REPEAT (24.19CM)

SUNBRELLA®.  
THE MOST TRUSTED  
PERFORMANCE FABRIC  
IN THE WORLD.



SUNBRELLA® PURE COLLECTION



PROVEN DURABILITY

Long-lasting yet incredibly soft, Sunbrella fabrics exceed tough industry standards for abrasion, pilling and fading.



EASY CARE

Sunbrella guarantees ultimate cleanability with easy maintenance, bleach-cleanable fabrics and a dedicated care team.



SOFT TOUCH

Sunbrella fabrics feature a luxurious hand that is as soft and comforting as it is beautiful.



UV / FADE RESISTANCE

Ordinary performance fabrics are dyed on the surface, so they fade easily—imagine a radish, with its deep red skin but pale center. Sunbrella fabrics are like a carrot, with color that goes to the core, so they're resistant to fading and the degrading effects of sunlight.



**ACT CERTIFICATION**

As indicated, specific Sunbrella fabrics meet the ACT Voluntary Abrasion Guideline for use in high traffic public spaces.



LIMITED WARRANTY

**WARRANTY**

We stand behind our fabrics with a guarantee that's best in the industry with a 5-year limited warranty for upholstery fabrics. For more information, visit [sunbrella.com/warranty](http://sunbrella.com/warranty).

Disclaimer: The printed colors in this book may vary. Please refer to actual fabric before making your final decision.



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